

Chi Mai

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LATEST POSITION (9/ 2013 – 3/ 2015)

Editor-in-chief, MSN Vietnam, Microsoft Corp

Executive editor for MSN Vietnam (www.msn.com/vi-vn), develop strategies for local market, oversee editorial team, manage day-to-day operations, manage social media presence, liaise with content partners, product managers and other stakeholders to develop and expand MSN Vietnam's content coverage.

FREELANCE EXPERIENCE

FILM & TV [7 years]

WRITING **Director/ Writer**, *Climate Change Impacts in Long An Province*, a television documentary film commissioned by Winrock Vietnam

DIRECTION

PRODUCTION

Director/ Writer/ Producer/ Editor, *Down The Stream*, independent short doc, Vimeo Staff Picks, winner of Reel Health International Short Film Festival, 2nd Winner of MY HERO Film Festival in Human Rights category, Official Selection of Nottingham International Microfilm Festival, which also garnered over 2 million views across Youtube, Facebook, and Vimeo within the first month after its upload

Writer/ Producer, *Let The Children Lead*, advocacy video for Save The Children Vietnam's project, supporting street LGBT children & young adults (in post)

Writer, *I Learn and I Am Safe*, educational video on natural disasters prevention and response, Live & Learn Org

Writer, *"Live On, Love On"*, promo video, Vietnam's 2014 Gay Pride Parade

Head Writer, *Real Life News – Real Life Never Stops* series, AIA

Writer/ Director Assistant, *24/7 with Celebrities*, a reality show by Yan TV

Writer, *What Men Say & Late Night Talk Show*, Vietnam Television 3 & 9

Writer/ Producer, *Passed On* series, short films/ teasers

Production Manager, *Le Cat Trong Ly's Vui Music Tour 2011*, a music documentary

Local Fixer, *So Close So Far Away*, a documentary for Al Jazeera Correspondent

Post-Production Director, corporate videos for Doublemint and Johnson & Johnson Vietnam

Story Researcher, *Local Heroes* series by Coast House (UK)

Director Assistant, *24/7 with Celebrities*, a reality TV show by YAN TV

Location Manager, *Amazing Race – Vietnam Episode*, CreaTV

CREATIVE WRITING [>9 years]

COPYWRITING/

COPYEDITING/ CONTENT

MANAGEMENT

Worked as a full-time, part-time, fill-in, and freelance copywriter for more than 20 ad agencies, including several based in the USA and the UK

Worked as Copy Editor and Content Manager in both English & Vietnamese for language service providers, ad agencies, production houses & corporations

JOURNALISM [4 years]
Freelance Corporate Investigator for Kroll Inc. (<http://www.kroll.com/>)
Authored articles published in multiple English & Vietnamese publications:
English: Asia Life, East & West, AnyArena.com, Live Hoian, TTG Asia (Indonesia), Smart Money (US), Woman's Daily (US), and The Nation.
Vietnamese: Nhip Song Sai Gon, The thao & Van hoa, Jetstar in-flight publication, Dope & anyarena.com
Local fixer for journalists from Mother Jones and Washington Post amongst others
Writer on [Vietmeme](#), a journalistic blog on Vietnam's viral news and online discussions

TRANSLATION & INTERPRETATION 4 published fiction & 1 non-fiction translated books
Various translation work for corporates and NGOs
On-set translator for US-produced award-winning *Powerful Noise*, Crazy Legs Production
Simultaneous interpreter for BBC news crew and 08' SBB Steel Focus Conference Vietnam

PHOTOGRAPHY *It's A Living – Life & Labour in Vietnam*, a non-fiction book by National University of Singapore Press (2013), translated and published in Vietnam in 2014
It's A Living, solo exhibition, Saigon, Vietnam, October, 2013
Chung ta di, group exhibition, Winnipeg, Manitoba, Canada, 2011
Photos published on Schmapp Guide (New York), Jetstar in-flight magazine, The thao & Van hoa, Live Hoian & Smart Money (US)
Photo consultant for children-empowering project *I Love My School* by the NGO Live & Learn
Photo consultant for International Handicap (2013)

NON-PROFIT/ OTHERS Founder of Sông Project, a floating classroom project initiated in 2015 after "[Down The Stream](#)" documentary film, to be launched in March 2016
Content contributor to [Cadao.me](#), an in-depth repository of Vietnamese folk poetry & proverbs with added bite-size factual notes
Owner & administrator of the Facebook page [Vietnam Freelance Network](#), [Creativity for a Good Cause](#), and [Things We Read](#)
UN Volunteer for People Living With or Affected By HIV program (2003)

ACADEMIC AWARDS 2nd, 3rd & motivational prizes in Municipal English Contests in 1998, 1997, 1996 respectively
3rd prize in Municipal English Contest 2001
Top prize in Municipal English Presentation 1998
Two 3rd prizes in Municipal Literary Contests 1997 and 1998
3rd prize in National Literary Contest 1994

EDUCATION THE LONDON FILM SCHOOL (*ongoing*)
MA Screenwriting, 2015-2016
HANOI UNIVERSITY OF FOREIGN STUDIES (*unfinished*)
B.A International Studies-English, 2002- 2006
LONDON SCHOOL OF JOURNALISM (*Online*)
Freelance & Feature Writing Online Course, 2008-2010

