

Curriculum vitae

PERSONAL INFORMATION



Tedeschi Eleonora

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Date of birth 24/09/1979 | Nationality Italian

DESIRED EMPLOYMENT

Writer/Journalist

WORK EXPERIENCE

01/07/2015–15/02/2016

Journalist, Web Editor

GoGoFirenze, Florence

www.gogofirenze.it

- Article writing
- Events
- Media relations
- Partnerships management

01/05/2013–30/09/2016

Press Office, Social Media Manager, Web Site management

Blanco Beach Bar, Florence

www.blancobeachbar.it

- Press office
- Social media
- Website update

01/01/2015–01/10/2015

Press Office, Social Media Manager, Web Site management

Bamboo Lounge & Club, Florence

www.bambooloungeclub.com

- Press office
- Social media
- Website update

01/04/2015–alla data attuale

Copy Editor

Puntarella Rossa

www.puntarellarossa.it

- Articles on wine and food

- 01/06/2013–30/09/2013 **Journalist**
Nove da Firenze, Florence
www.nove.firenze.it
- Articles on politics, news, events
- 01/11/2012–30/04/2016 **Web Content Editor, Social Media Editor**
Aperion
Via Lanza, 64/a, Florence
www.aperion.it
- Blog articles
- Social SEO
- 01/11/2012–30/04/2016 **Web Editor, Social Media Editor**
Business Click, Florence
www.business-click.it
- Articles and texts for Websites
- SEO optimization
- Articles for blogs (Italian and English)
- Social media management for customers
- 01/05/2012–01/11/2012 **Web Content Editor**
My Destination - Florence
www.mydestination.com
- Articles (English) about Florence and Tuscany
- 01/12/2011–31/12/2012 **Blogger**
Firenze Notizie
www.notizie.it/firenze
- Articles for blog
- 01/11/2011–30/05/2012 **Copy Editor**
Dire Donna
www.diredonna.it
- Articles about lifestyle
- 01/04/2011–to the current date **Translator, Editor**
ProTranslating, Miami (USA)
www.protranslating.com
- Translation and editing in the e-commerce field for well-known brands such as Puma, Oakley, ASOS, Tommy Hilfiger, Abercrombie e Norwegian Cruise Line.
- 01/04/2010–31/05/2011 **Copy Editor**

Luxury Online
www.luxuryonline.it
- Articles about luxury

01/10/2008–31/05/2011 **Copy Editor and Theatre Critic**
KLP Teatro
www.klp teatro.it
- Articles about theatre

01/11/2006–31/12/2014 **Journalist, Content Manager**
2night spa
www.2night.it
- Articles for magazine and website
- Content Manager
- Media relations
- Interviews

01/03/2006–to the current date **Freelance translator**
- Translation from English, German and Spanish in to Italian. Fields of expertise: tourism, fashion, sport, entertainment, advertising, marketing.

TRANSLATIONS PORTFOLIO
(Just some translations for
companies and agencies)

About Mugello – Website
Scuola Toscana – Website
Hotel Villa Azalee – Website
2night - Magazine
Nomination srl – Advertising materials
Comunica srl – Advertising materials
Ad Hoc Eventi sas – Conferences
Booking.com – Hotels descriptions
ASOS – e-commerce
Puma – e-commerce
Oakley – e-commerce
Tommy Hilfiger – e-commerce
Abercrombie – e-commerce
Abercrombie Hollister – e-commerce
Norwegian Cruise Line – Website
Amazon – e-commerce

EDUCATION AND TRAINING

- 01/03/2006–30/06/2006 **Editorial translator**
NTL - Il Nuovo Traduttore Letterario, Florence
- English>Italian editorial translation
- 01/03/2005–31/05/2005 **Editorial consultant**
Herzog
www.herzog.it
- Proofreading
- Editing
- Press release
- 01/11/1998–22/10/2004 **Degree in Foreign Languages and Literatures**
University of Florence
Finale grading 107/110.
- 01/09/1993–01/07/1998 **Commercial School Certificate**
Istituto Tecnico Commerciale Duca D'Aosta, Firenze

COMPETENZE PERSONALI

Mother tongue Italian

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C1	C1	C2
German	B1	B2	B1	B1	B2
Spanish	B2	C1	B1	B1	B2

Social skills and competences

- Knowledge of foreign languages in writing and speaking
- Excellent general education
- Passionate for theatre and ballet
- Active, outgoing and friendly character. Vitality and flexibility, excellent interpersonal skills.

Organisational skills and competences

- Excellent organisational skills: I've always worked independently, managing my work by myself.

Technical skills and competences

- Website optimization and basic knowledge of html language
- Windows
- Internet
- Office
- Social Network (Facebook, Twitter, LinkedIn, Google +, Instagram)

ADDITIONAL INFORMATION

Registered at the Journalist's Association of Tuscany – Id. Card 131620

VAT number: 05622660487

I hereby authorise the use of my personal details solely for circulation within the company.