Victor H. Torres

Translator | ENG-SPA (Native) | Proofreader | Transcriber | Medical Interpreter

Digital Marketer | SEO

+52 (614) 607 78 50
the.willfreeman@gmail.com

ABOUT

I'm a full-time medical interpreter with a keen eye for finding opportunities as a freelancer within the translation industry. A native Spanish speaker with over a decade of hands-on work experience within English speaking environments.

Although language related services are my main focus at this point, I'm also passionate about **digital marketing** and different aspects of **IT and cybersecurity**, and these are subjects I have a very relevant degree of experience on.

GENERAL INFO

- Age: 33
- Nationality: Mexican

WORK EXPERIENCE

Five Translators - *Freelance Translator*

JUN 2021 - ONGOING

- I've been handling multiple business, medical, pharmaceutical and legal documents from this agency.

Proz.com - *Freelance Translator*

MAY 2021 - ONGOING

- Currently building experience as a freelance translator completing assignments for agencies contacted in the website.

DataMark - *Spanish Medical Interpreter*

MAY 2021 - ONGOING

- Bilingual consecutive interpretation services provider for the medical industry.
- Manager: Fernanda Seyffert - Ferseyffert@outlook.com

Allways Real Estate - *Virtual Assistant*

NOVEMBER 2019 - SEPTEMBER 2020

- Technical and admin support, digital marketing, website design.
- Manager: Dana Sziklay - dana@allwaysre.com

Titanium Computing - *Virtual Assistant*

MARCH 2019 - JUNE 2020

- Virtual assistant, digital marketing, diverse tasks related to Cybersecurity.
- Manager: Richard Avery - ravery@titaniumcomputing.com

Human Quality - *Bilingual Interpreter*

SEPTEMBER 2018 - FEBRUARY 2019

- Consecutive interpretation.
- Manager: Leticia Guzman - operations2@humanquality.com.mx

Threatcare - *Virtual Assistant*

NOVEMBER 2017 - SEPTEMBER 2018

- Technical and admin support, digital marketing.
- Manager: Robert Willis - robert@threatcare.com

NaturalNews.com / NewsTarget.com - *Virtual Assistant*

DECEMBER 2015 - FEBRUARY 2017

- Full-time support for Marketing Director
- Manager: Robert Willis - willisdesign@gmail.com)

English School: Inglés Individual - *English Teacher*

MAY 2015 - JANUARY 2018

- English teaching for small classes (2 to 4 people at a time).

Centro de Lenguas (College-based language teaching institute) - *English Teacher*

JANUARY 2015 - JULY 2015

- I was hired to provide coverage for the "Plan Nacional de Inglés en Educación Básica." (National English Plan for Basic Education).

Chihuahua State Government - *Assistant, State Center for Crime Prevention*

FEBRUARY 2014 - JULY 2015

- Data gathering for social research purposes, database, and metrics development.
- Workshop implementation
- Manager: Dr. Fernando Sandoval Salinas - maestriacps@hotmail.com

SEPCE, Customs Broker - *Office Assistant*

JANUARY 2012 - FEBRUARY 2013

- Processing for custom broker operations.
- Boss: Alejandra Medina - alejandra.medina@sepce.com

Genpact, Outsourcing Company - *Team Leader (Technical CSR)*

AUGUST 2008 - JANUARY 2011

- Operations Team Leader at Logistics Business Process.
- Metrics and SOP developer.
- Manager: Melissa Chaney - melissa.chaney@penske.com

EDUCATION

Physics Engineering - *Bachelor Degree (Suspended)*

2009 - 2010

- I attended two semesters of the bachelor's degree in physics engineering at UACH University.

ONLINE PROFILES

- Language Industry
  - ProZ.com: https://www.proz.com/profile/3253258
  - TM-Town.com: https://www.tm-town.com/translators/willfreeman

OTHER PROJECTS

NeuroNoticias.com - *Founder*

2018 - 2020

- Content marketing project
- Most of the content (Neuroscience and Philosophy oriented) is made by translating curated articles, but an important part is writing of my own.
- This is something I've done with the experience in Digital Marketing that I've gathered throughout my experience as a freelancing.
- My former website is no longer online and is now only available for reference via The Way Back Machine.
- Facebook asset still available for review: https://facebook.com/neuronoticiascom

SKILLS AND APTITUDES

- Language and Localization
  - English - Bilingüal
  - Spanish - Native
  - Currently building experience as a consecutive medical interpreter.
  - Translation
    - Highly experienced at accurately translating technical documents from English to Spanish and vice versa. (See NeuroNoticias.com in "Other Projects" section).
  - Website Localization Expert
    - Poeditor proficient
    - Experience with CAT tools
      - MateCAT
      - MemoQ
  - Subtitling
    - Subtitle Edit proficient
  - Solid writing skills.
- Digital Marketing
  - SEO
    - Keyword research
    - Good understanding of the role that good content marketing has for SEO.
    - A continually-evolving array of techniques for effective on-page optimization.
    - Technical SEO
      - Assess website architecture
      - Sitemaps
      - Crawl budget
      - Page Speed
      - Search console
    - Link building
  - Social Media Marketing
    - Creative blurb writing
    - Content curation
    - Project management
      - Planning
      - Scheduling
      - Strategic development
    - Community management
    - Analytics
    - Social media graphics
      - Portfolio: https://bit.ly/31iy3cP
  - Email Marketing
    - Knowledge of list building strategies
      - Webinars

- - - Giveaways
      - Content marketing
      - Opt-in tools (forms, popups, and others)
    - Keen interest in social media integration techniques.
    - Automation
      - Mailchimp proficient.
      - CRM based automation (Hubspot, Bitrix)
  - Analytics
    - Proficient with Google Analytics.
    - Excellent spreadsheet analyst.
    - An skill set that enables the acquisition, processing and reporting of data that's relevant to KPI.
  - Website Implementation
    - WordPress veteran
    - Very effective at delivering HTML+CSS based solutions.
    - Basic PHP knowledge.
    - C-Panel savvy.
- Administrative Support
  - Technology savvy.
    - Over 14 years of experience working with a multitude of computer systems of all sorts,
    - from the essentials (Word Processors, Spreadsheet, Photoshop), collaborative tools (project management, time trackers, etc),
    - operating systems,
    - and specialized tools (IDE's, forensic analysis and others)
  - Independent thinker/Creative problem solver.
  - Business etiquette observant.
  - Highly keen on continually developing my emotional intelligence.
  - Ability to adapt to changes quickly
  - A personality type that feels nurtured when delivering service to others.
  - Detail-oriented.
  - Time management and prioritization skills.

ONLINE COURSES & CERTIFICATIONS

- Cybersecurity
  - Network Administration
    - CNSS Network Security Specialist
      - Issuing Organization: International Cybersecurity Institute
      - Certificate: https://bit.ly/2CAZcz4
    - Building a Modern Insider Threat Program
      - Issuing Organization: Cybrary
      - Certificate: https://bit.ly/346tZio
    - Network Troubleshooting and Tools

- ● Issuing Organization: [Cybrary](#)
- ● Certificate: https://bit.ly/31ivWFM
  - ■ Career Crash Course: Network Engineering
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/3ff7aij
- ○ Forensic Analysis
  - ■ Autopsy: Basic and Hands-on (8 Hours)
    - ● Autopsy is a leading open-source tool for forensic analysis.
    - ● Issuing Organization: [Basis technology](#)
    - ● Certificate: https://bit.ly/2Y6IK0N
  - ■ Evidence Handling: Do it the right way
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/30YVkRN
  - ■ The Evimetry Filesystem Bridge: Making Your AFF4 Forensic Images Available
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/30YVkRN
  - ■ Computer Forensics File Formats: Why you Should be Using AFF4
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/2E7W0eI
  - ■ Basic Evimetry Deadboot Forensic Acquisition: Wireless Network
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/3g1X29j
  - ■ Advanced Evimetry Forensic Acquisition: Dongle-less, Cloud and Persistent Cloud
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/3g1IzKo
  - ■ Advanced Evimetry Forensic Acquisition: Allocated, Non-Linear Partial, and Live Images
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/3iNxA9q
  - ■ Handling BitLocker and FileVault 2: Evimetry and Mount Image Pro
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/2DYau0V
- ○ Cybersecurity Misc.
  - ■ Introduction to IT & Cybersecurity
    - ● Issuing Organization: [Cybrary](#)
    - ● Certificate: https://bit.ly/3h5SqA8