

# Sami Abdul

Istanbul, Istanbul, Turkey



sami.3li58@gmail.com



[linkedin.com/in/sami-abdul-7936b1176](https://www.linkedin.com/in/sami-abdul-7936b1176)

## Summary

- Experienced content specialist, writer, and translator with more than 5 years of working experience in the content marketing industry, and translation and localization industry.
- Native speaker of Arabic and proficient in Turkish, and English languages with basic knowledge of French language.
- Deep knowledge of Microsoft Office, CAT tools (SDL Trados, Smartcat, etc...), WordPress, CRM, CMSs, and SEO tools, and talented in photography and videography.
- Contributed to over 500 translation projects in general, academic, technical, and other fields, implemented writing, transcription, translation, proofreading, readability, and quality check and editing tasks, while ensuring accuracy and readability for global audiences.
- Skilled in creating engaging content to increase engagement and drive conversions.
- Worked as a data management specialist, applying effective communication skills to update and expand databases.
- In addition to professional work, worked voluntarily as project manager and teacher, demonstrating leadership and mentoring skills.
- Keenly interested in the environment, sustainability, digital education, and developmental and social justice issues.
- Senior student in the Environmental Engineering Department at Yildiz Technical University.

## Experience



### Content Manager

DigitEd - Digital Transformation for the Educative World

Sep 2022 - Present (7 months)

- Developing a content marketing strategy and content editorial plans for the website.
- Writing and editing web page content and blog posts.
- Preparing educational content for online courses.
- Working on the website design and optimizing the user experience.



### Data Management Specialist

Zafaf.net

Feb 2022 - Aug 2022 (7 months)

- Working on filtering and adding new data for Zafaf.net which is Dugun.com platform's Arabic version, and a leading wedding planning platform in the MENA region.
- Writing and editing web pages content
- Writing and editing blog posts
- B2B communication and portfolio management
- Database management and operations



### Content Creator

## 2P PR & Digital Marketing

Jan 2021 - Feb 2022 (1 year 2 months)

Worked as a content creator for a diverse group of the agency's clients which includes:

- Turkish Red Crescent: Arabic and English content for the website and social media, video scripts, translating files and campaigns to and from Turkish.
- Tawasul Forum for digital marketing and digital media: 60 SEO-friendly articles about digital marketing, digital media, and e-commerce..
- Workiom: English and Arabic inbound marketing blog articles.
- Darak Real Estate: Content for social media campaigns.
- Deyaar Real Estate: News and website articles.
- Tibtop: Landing page content.



## Content Writer

منتدى التسويق والإعلام الرقمي - تواصل

Feb 2021 - Jan 2022 (1 year)

As a member of the Tawasul Forum's editors, I wrote and translated around 60 SEO-friendly articles about various topics in the fields of digital marketing, digital media, and e-commerce.



## Proofreader

ProTranslate.Net

Mar 2019 - Jan 2021 (1 year 11 months)



## Translator

ADH Translation

Dec 2018 - Jan 2021 (2 years 2 months)

- Worked on translation projects for the company's diverse clients, projects included medical, technical, commercial and legal translation tasks.



## Translator

ProTranslate.Net

Mar 2017 - Jan 2021 (3 years 11 months)

Worked in Arabic, English and Turkish translations in more than 400 projects in the general, legal, technical, academic and medical fields.



## Content Specialist

Turkuvaz Media Digital (Sabah,Atv,Fotomaç,Takvim,Yeni Asır)

Oct 2019 - Dec 2019 (3 months)

Co-managed a YouTube channel and created subtitles to a group of the channel videos.



## Project Manager

Istanbul&I

Feb 2018 - Jul 2019 (1 year 6 months)

Managed a project dedicated to teaching refugee children storytelling and filmmaking and led a team of volunteers and professionals in producing a short film as a final outcome of the project.

## Education



### **Yildiz Technical University**

Bachelor's degree, Environmental/Environmental Health Engineering

2016 - 2021

## Skills

Content Management • Writing • Google Sheets • Content Strategy • WordPress • Social Media • Editing • SDL Trados • Technical Translation • Legal Translation