

DIANE LE GAL



PROFILE

Newly graduated from my Master studies, I am passionate about both Fashion and Asia, which resulted in a unique study and life path that made me an open minded and self sufficient women.

I am open to any new challenging position that you think fit my profile.

CONTACT

- (+33) 06 51 41 82 64
- diane.legal93@outlook.com
- linkedin.com/in/diane-le-gal12
- Tours, FRANCE

LANGUAGES

- Native
- TOEFL ibt 101/120
- HSK5 255/300
- Elementary proficiency

TECHNICAL SKILLS

Adobe Photoshop



Pack Office



CAT software (Cafetran)



Social Media (incl. Chinese ones)



MY EDUCATION

MASTER OF SCIENCE Fashion and Luxury Management / Skema Business School 2017 - 2019
Specialised in the luxury market in all its aspects (marketing, pricing, finance...)

NON-DEGREE Intensive language course / Zhejiang University 2015 - 2017
Intensive classes in Mandarin chinese (language, culture...)

BACHELOR Language, litterature and foreigne civilization (China) / Lyon 3 University 2013 - 2016
Courses regarding China's language and culture, through litterature, history, civilization classes.

UNIVERSITY DEGREE Korean Language and culture / Lyon 3 University 2012 - 2015
Study of the Korean language, Korea's ancient and modern culture.



WORK EXPERIENCE

PROJECT MANAGER ASSISTANT May 2019 - Dec 2019
Hangzhou International Community Center, Hangzhou, China

- Creating events to gather foreigners in Hangzhou
- Find and solve the problems encountered by foreigners living in Hangzhou (contacts with ICBC bank, China telecom, Lianhua supermarkets...)
- Creation and updating of social media accounts for Hangzhou International Community Center
- Translation and interpreting for foreign guests

TRANSLATOR / PROOFREADER (CH / FR / ENG) Sept 2017 - Jun 2019
Français fleur, Hangzhou, China

Translation and proofreading of different documents (school books, user manual, exhibition flyers...) from Chinese to French or English to French.

FASHION MARKETING ASSISTANT May 2018 - Aug 2018
JOG Swimwear / GEN's Space, Shanghai, China

- Management of the social media accounts (Weibo, Instagram, Xiaohongshu...)
- Assist in the creation of marketing materials (brand presentation, photo editing...)
- Assist in the progress of photoshootings (find and cast models, moodboards, edit pictures...)

SUMMER INTERN Agency / Headquarters Aug 2015 / Jul 2014
Banque Populaire Val de France, Tours

- Welcome and take care of customers inquiries. Take care of the desk and the bank's facilities
- Take care of customers' international money transfer and compliance to security procedure



INDICATIVE & ASSOCIATION

- ✓ Publication : "The use of Artificial Intelligence for the improvement of customer online and offline experience", Mauricon ICONIC conference 2018, co-author
- ✓ Secretary of the Happiness Association of Skema Business School (January 2019 -)
- ✓ Supplier Manager of The Shop Association of Skema Business School Suzhou (January to December 2018)



HOBBIES

- Traveling (China, South Korea, Japan, UK, Italy...)
- Fashion and sewing
- Learn new languages (Mandarin, Korean, Japanese...)
- Coffee and its culture
- Social Media (Ins, YouTube, DouYin...)