



Gloria K.

SEO Writer
Content Creator
Translator
Jr. Digital Manager

Experience past 5 years

Contact



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Address:

Khmearak Phoumin
Koh Kong
Cambodia

Education

2002-2005

Bachelor in Applied Sciences
CIDESCO ESTEHICHIAN

Helsinki City Collage of Culinary Art,
Beauty and Fashion

Expertise

- SmartCat
- WordPress
- SEOsurfer
- Ubersuggest
- Google Analytics
- Microsoft Office

Languages

Estonian C2

Finnish C2

English C2

Russian B2

German B2

Dutch B1

Swedish B1

Thai A2

Khmer A2

06/2018 - present

UPWORK

Writer, Translator, Digital Marketing

- Writer and Editor on multiple topics, e.g. iGaming, Fashion, Beauty, Trading, Cryptocurrency, Health, and Wellness, News
- SEO Writer
- Website Content Writer and Creator
- Translator (Estonian, Finnish, English, Russian, German, Dutch, Norwegian, Danish, Swedish to EST/ENG/FIN)
- Junior Digital Marketer
- TOP RATED Freelancer

01/2023 - present

Inovatiq Media

SEO Writer

- Writing SEO web content for Finnish online gambling affiliate sites

09/2022 - present

MK Translations

Translator

- Translating Estonian - Finnish - English in all pairs
- Translating German, Russian, Swedish, Dutch into Estonian, English and Finnish

08/2022 - 02/2023

Pro Age Ilukliinik

Translator, Content Writer

- Translating beauty product descriptions from English and Russian into Estonian
- Writing articles in Estonian about different beauty treatments that the Beauty Clinic offers

06/2020 - present

Purecontent

SEO Editor, SEO Writer

- Writer and Editor of iGaming and Stock Trading Company BLOs
- SEO Writer

06/2020 - 10/2021

Ogaaniline Elu OU

Digital Marketing, Social Media manager

- SEO Content Creator
- FB & IG Advertising Manager
- Creating Ad campaigns (FB, IG, Google Ads)
- Translating content from English, Estonian and Russian into Finnish

About me

I was born in Estonia in 1983 and moved to Finland in 1993. I am half Estonian and half Finnish. After finishing my college education in Helsinki as an esthetician in Finland, I have traveled the world a lot and lived in Germany, England, Holland, Montenegro, Thailand, Malaysia, and Cambodia. I am polylingual, I speak native Estonian, Finnish, and native-level English.

I am a fast learner, enthusiastic, energetic, and own a positive attitude. I tolerate stress very well and can motivate people to always do better. I can work alone as well in a team. I always strive to succeed in anything I do. I am highly motivated and easy to communicate with. I love writing about almost anything, I love doing translations and as a Jr Digital Marketer, I love growing!

As a translator, I provide translations from Estonian, Finnish, English, Russian, German, Dutch, Norwegian, Danish, and Swedish to Estonian, Finnish, or English. Localize the content, and do SEO if needed.

I am also an excellent content creator, especially in the field of iGaming, beauty, wellness, health, and finance. I write high-quality, 100% unique content that is SEO-optimized. As I also fiddle in the digital marketing world, I can optimize and localize your full website to be SEO-friendly and rank well in search engines. On top of that, I am social media marketer and social media account manager. I can create ads on different platforms and analyze performance to achieve the best results.

I used to own brick-and-mortar beauty businesses in Finland and Estonia during the years 2014 to 2018 and did online work (mostly Translations, Social Media Marketing, and Content Creating) on the side. I have also been a sales trainer for many years, a restaurant manager, bar supervisor, just to mention a few that are not included in this resume.

I started my full-time digital online work career in 2018 when I decided not to return to Europe anymore and travel the world.

I have quite wide experience in many professions, but I will try to keep this resume short and will answer any additional questions promptly.
