



Résumé

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Bachelor of Science in Journalism from the University of San Pablo CEU Madrid, with a postgraduate degree in Financial Journalism from the Complutense University of Madrid, and an Advanced Programme degree in Business and Communications Management from the Instituto de Empresa (IE), Madrid. With experience in media such as La Gaceta de los Negocios and Dinero, and responsible for PR activities at the Spanish government's Secretary of State for Telecommunications and Information Society, and member of the communications team at the Ministry of Industry, Energy and Tourism. For the past 11 years has managed PR activities for customers such as Ericsson, Ferroatlática or British Petroleum, amongst others.