# FRANCESCA MARIA SOLINAS

francescam.solinas@gmail.com
P. IVA/VAT NUMBER IT02687210902
linkedin.com/in/francescasolinas
proz.com/translator/2317109
+39 3280578921
Sassari, Italy

#### LANGUAGE PAIRS

## **English into Italian**

#### German into Italian

#### **SUMMARY**

Freelance translator with two years of experience, specialised medical and technical translations as well as in patents.

Further fields of expertise include online retail and marketing, with a special focus on cosmetics and jewellery: namely, e-commerce catalogues and websites.

I have honed my writing skills through collaborations in content management roles and have deepened my knowledge in my areas of expertise through courses and seminars. I am committed to continuous professional development.

# AREAS OF EXPERTISE

- Medicine: pharmaceuticals, EPARs, psychiatry
- Patents: medical equipment and research, mechanics, energy
- Technology and environment: environmental chemistry and technologies, energy sources and systems, research on topics such as GMO and waste disposal
- Online retail and marketing: localisation of catalogues and websites for products such as jewellery and natural cosmetics

# FURTHER EXPERIENCE

# INTERPRETER DURING LIGHT + BUILDING TRADE FAIR

# Light + Building Messe, Frankfurt am Main, Germany

March 2018

Interpreter from English, German and French into Italian, supporting Italian exhibitors in the field of lighting.

#### **CONTENT MANAGER**

# Lumidigital, Tallinn, Estonia

June 2016 - September 2016

In charge of content writing and SEO of the following retail websites, aiming to generate user engagement and high ranking on search engines by producing appealing texts and through targeted use of keywords.

- o <u>Stickers Murali</u> [Wall stickers]
- <u>Carta Parati</u> [Wallpaper]
- Olio di Neem [Neem oil]

# o Olio di Argan [Argan oil]

# **WEB CONTENT EDITOR**

# Carnival Press Office, Vela S.p.A., Venice, Italy

January 2015 – February 2015 February 2014 – March 2014

For two years, in charge of the social media accounts and website linked to the Venice Carnival, creating and sharing engaging texts and images to promote events and locations.

#### TRANSLATION AND SUBTITLING

## Ca' Foscari Short Film Festival, Venice, Italy

January 2013 - March 2013

Voluntary collaboration in the translation and subtitling of short films submitted to the contest.

#### **EDUCATION**

#### POSTGRADUATE COURSE IN SPECIALISED TRANSLATION

## Medicine and Pharmaceuticals, Environmental Chemistry and Technologies

ICON Consortium, in collaboration with University of Pisa and University of Genoa January 2019 – January 2020

#### **MASTER'S DEGREE IN LANGUAGE SCIENCES**

Ca' Foscari University, Venice

October 2011 - March 2016

Grade: 109/110

# **BACHELOR'S DEGREE IN FOREIGN LANGUAGES AND LITERATURES**

University of Pisa

September 2007 - February 2011

Grade: 110/110

# COMPUTER

# **CAT Tools**:

## **SKILLS**

Wordfast Pro 5

SDL Trados Studio 2019

Microsoft Office Suite

Subtitle Workshop

Wordpress

# FURTHER TRAINING

#### Proz:

Translation for environmental organisations
 by environmental translator Anneta Vysotskaya

# Coursera:

o Our Earth's Future

by American Museum of Natural History