

# Linda Lattuca Consulting

## Solutions to communicate the best

ROSALIA LATTUCA  
FREELANCE TRANSLATOR

Palermo

Mobile Ph. +39 3336300729

ENGLISH, SPANISH, PORTUGUESE, FRENCH  
<> ITALIAN

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[www.lindalattucaconsulting.com](http://www.lindalattucaconsulting.com)

Member of the Italian Journalists Association  
Publicists List - Membership Number 3058

ITALIAN VAT NUMBER: 06304640821

Since 1991, I work with languages, as freelance translator, interpreter and in covering various professional roles: Freelance Journalist, manager in Marketing, Communication, Events, Press Office and Sales. I teach English and Spanish privately, adopting new teaching techniques (Brain Gym, the Theory of Multiple Intelligences by Howard Gardner). **My areas of specialisation** are: Marketing, Communication, Advertising, PR, Food & Beverage, Wine, Tourism and Cooking/Culinary arts. I use **Windows 10**. **Browsers:** Mozilla Firefox, Explorer, Google Chrome. **Programs:** Microsoft Office 2010 Pro (Word, Excel, PowerPoint, Access and Publisher), Adobe Acrobat. **Cat tools:** Mate Cat and Across Personal Edition v6.

### OFFERED SERVICES

- Translation of texts in these pair languages: EN - ES - POR - FR <> IT.
- Revision of texts translated by third parties.
- Proofreading, editing and post-editing.
- Ghostwriting.
- English and Spanish individual classes.
- Language courses for companies.
- Expert advice in Marketing and Communication.
- PR and events.
- Press office.

### AREAS OF WORK

- ✓ **Marketing, Communication, Advertising, PR** (press releases, company presentations, brochures).
- ✓ **Food & Beverage, Wine, Cooking/Culinary arts** (guides about food and wine, recipes, web sites, product technical files, product labelling).
- ✓ **Tourism** (brochures, catalogues, web sites).

### CAREER HISTORY

2014-at present. **Freelance translator**, marketing and communication consultant, training for companies, languages and life/leadership coaching.

1990-at present. **Freelance journalist**.

2012-2014. **Translator for the European Project “Illegal Flow Observation” (I.F.O.) on the Fight to International Drug Trafficking** for “Rocco Chinnici Foundation”, in partnership with Palermo University and University of Salamanca (Spain). Translation from Italian into English of the 10 modules e-learning course and of the final publication, from the title “*Drug trafficking and strategies of intervention*”. Translation from Italian into Spanish of the final brochure.

2012-2013. **Consultant in the area of Communication** at Palermo Council, in the school sector.

2008-2012. Head of Homeware Dept. at Daylesford Organic, Notting Hill, **London (UK)**.

2006-2010. **Freelance Journalist** at Cult Magazine. Articles signed as Linda Lattuca. Columns about fashion and beauty (luxury goods), gastronomy (the best Italian chefs, restaurants, recipes), wines, luxury hotels, music, events.

2007-2008. **Freelance Translator** for Granarolo SpA: brochures, product labelling (functional products, yoghurts, cheeses) and PowerPoint presentations for the Marketing Dept., from Italian into English.

2004-2005. **Head of PR, Communication, Press Office, Events and of some marketing projects** at Carlo Pellegrino & C. SpA winery (Marsala-Italy).

2002-2004. **Head of Marketing & Communication Dept.** at Cantine Foraci Srl. winery (Mazara del Vallo-Italy).

1999-2002. **Product manager of yoghurts lines** at Granarolo SpA (Bologna-Italy).

1991-1998. **Press Officer and interpreter (English, Spanish):** WTA tennis tournament played at Country Time Club - Palermo (Italy) and ATP Tour tennis tournament played at Circolo Tennis Palermo (Palermo-Italy). 1995 Davis Cup Italy-USA played at Circolo Tennis Palermo (Palermo-Italy).

## **EDUCATION**

2012-13. **Master of II level in Neuroscience to teach a foreign language** at Palermo University (Palermo-Italy). Master granted by EU. Classes in Italian and Spanish. Final mark: 100/100. Title of the final Dissertation: *Virgin Case Study: Neuroeducation and Business English*. 300 hour internship at V. Pareto school (Palermo-Italy), teaching English.

1997-1998. **MBA** at ISIDA School of business- Palermo (Italy).

1996. **University degree in Foreign Languages (specialisation in English Language and Literature)** at Palermo University (Italy). Final mark: 110/110 cum Laude.

1988. **Diploma as Expert in Tourism** at M. Polo School for Tourism (Palermo-Italy). Final mark: 60/60.

**OTHER COURSES** 2014 **Soft skills** (Leadership, communication, negotiation, team working) - Palermo (Italy); 2011 **Life Coaching Diploma** - London (UK); 2001 **Marketing course** - Lake Como (Italy); 1996 Palermo University scholarship - **Intensive English course - Advanced Level 9** at Eurocentre -Cambridge (UK); 1993 **Intensive English course - Advanced Level** at St. George's School of English - London (UK); 1988 **Course in General Management** - Palermo (Italy).

**FOREIGN LANGUAGES** Italian (Mother tongue), English (C2\*), Spanish (C2\* DELE-Nivel Superior in 1998), French (C2\*), Portuguese (C1\*), German (A2\*).

**COMPUTER SKILLS** Microsoft Windows 8.1. (waiting for Windows 10 update), Office Pro 2010 (Word, Excel, Access, PowerPoint, Publisher), Adobe Acrobat. **Cat tools:** MateCat and Across Personal Edition v6. Creation and management of my web site [www.lindalattucaconsulting.com](http://www.lindalattucaconsulting.com)