

Writing

- The following e-DMs (direct mails) between 2011 and 2014, for Evergreen International Corporation, Taiwan, promoting exhibitions hosted by Taiwan External Trade Development Council:
 - *Food Taipei 2011*
 - *Taipei INST 2011, Taipei International Invention Show & Technomart*
 - *EV Taiwan 2012, Taiwan International Electric Vehicle Show*
 - *Medicare Taiwan 2012, Taiwan International Medical & Healthcare Exhibition*
 - *TILS 2012, Taiwan International Lighting Show*
 - *Foodtech, FoodTaipei, TaipeiPack, TaiwanHoreca, 2012 (four-in-one exhibition)*
 - *Foodtech & Pharmatech Taipei 2012*
 - *Taipei Pack 2012, Taipei International Packaging Industry Show*
 - *Taipei AMPA 2012, Taipei International Auto Parts & Accessories Show*
 - *TAITRONICS 2012, Taipei International Electronics Show*
 - *Taipei PLAS 2012, Taipei International Plastics & Rubber Industry Show*
 - *EMMA Expo India 2012, Electronics, Machinery, Molds, Auto Parts*
 - *Taipei INST 2012, Taipei International Invention Show & Technomart*
 - *Taiwan International Cloud Technology & Internet of Things Show 2012*
 - *3-in-1 Mega Electronics Show: TAITRONICS, Broadband Taiwan & Taiwan International Cloud Technology & Internet of Things Show, 2012*
 - *TILS 2013, Taiwan International Lighting Show*
 - *EV Taiwan 2013, Taiwan International Electric Vehicle Show*
 - *Medicare Taiwan 2012, Taiwan International Medical & Healthcare Exhibition*
 - *FoodTaipei 2013, Taipei International Food Show*
 - *Foodtech & Pharmatech Taipei 2013, Taipei Int'l Food Processing & Pharm. Machinery Show*
 - *Taiwan HORECA 2013, Taiwan Int'l Hotel Restaurant and Catering Show*
 - *Motorcycle Taiwan 2013, Taiwan International Motorcycle Show*
 - *Taipei PLAS 2014, Taipei International Plastics & Rubber Industry Show*
 - *TaiSPO 2014, Taipei International Sporting Goods Show*
 - *Taiwan International Fastener Show 2014*
 - *HALAL TAIWAN 2015, Taiwan International HALAL Expo*

- *Tsai must put nation on war footing*, *Taipei Times*, 5th November, 2021
<https://www.taipeitimes.com/News/editorials/archives/2021/11/05/2003767329>

- *Experts better than native speakers*, *Taipei Times*, 29th April, 2011
<http://www.taipeitimes.com/News/editorials/archives/2011/04/29/2003501939/1>

- *The Yin and Yang of world politics*, *Taipei Times*, 9th June, 2009:
<http://www.taipeitimes.com/News/editorials/archives/2009/06/09/2003445741>

- *A whole century of Hope*, 400-word article about comedian-actor, the late Bob Hope, for the American Magazine Center's *English Digest*, Taipei, August, 2004

- *The global obesity epidemic*, 600-word listening test passage for English graduates, Language Training and Testing Center, Taipei, June, 2004

- *My D-Day*, 600-word listening test passage for English graduates, Language Training and Testing Center, Taipei, June, 2004

- *Why is the Dead Sea dying?* 200-word article for the American Magazine Center's *Landmark English*, March 2004

- *Bringing the people to journalism*, 400-word article and dialogue about the impact of camera phones on journalism, for the American Magazine Center's *English Digest*, February, 2004

- *The fuel cell alternative*, 600-word listening test passage for English graduates on the development of the fuel cell as an alternative fuel to petrol to power motor vehicles, Language Training and Testing Center, Taipei, February, 2004

- *A twenty-twenty vision: US plans for space exploration*, 600-word listening test passage for English graduates, Language Training and Testing Center, Taipei, February, 2004

- *A broadcaster accountable to the people*, 600-word reading test passage about the BBC, for English graduates, Language Training and Testing Center, Taipei, February, 2004

- *Worry in the time of Colossus*, An 800-word op-ed style reading test passage about the implications of the war in Iraq, for English graduates, Language Training and Testing Center, Taipei, February, 2004

- Numerous dialogues, definitions, exercises and tests for English-language student readers of the American Magazine Center's four publications, Taipei, September, 2003, to January, 2004.
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- *Prescriptivists Fight Back*, 650-word letter in response to a *New York Times* syndicated article about linguistic standards, *Taipei Times*, August, 2002
<http://www.taipeitimes.com/News/editorials/archives/2002/08/24/0000165418>
- Two letters published in UK broadsheet, *The Independent*, a major national daily newspaper, 1997 and 1998. One letter published in the *Financial Times*, February, 2014.
- Secured, planned and, together with *China Times* Europe bureau chief Chiang Ching-Ling, participated in interview of former British prime minister, Lord Callaghan, at the House of Lords, London, UK, May, 1997. Report published in Chinese in the *China Times*, Taipei, May, 1997.
- Interviewed for and wrote lead story in two-page, broadsheet-style, *Focus* newsletter for Liberal Democratic Party local government election campaign, Kenilworth, Warks, UK, April, 1997.
- Major contributor to and editor of Anglo-Taiwan Education Centre (ATEC, the education and cultural section of the British Trade and Cultural Office; now the Taipei office of the British Council) publications, including *What's on at ATEC* (a monthly, 16-page newsletter), the *ATEC Subscriber's Handbook*, the *Taiwan Education Directory* and the three-volume annual *British Education Guide*. Throughout ATEC career, August 1992 to December, 1996.
- Editor-in-chief of ATEC publications, as director of ATEC, May, 1995 to December, 1996.
- In addition to published material: comprehensive business writing experience, including highly sensitive correspondence, VIP liaison, reports, press releases, speeches and presentations, throughout career.

