

CURRICULUM VITAE



Name	William <u>Michael</u> Hodshon
Date of birth	13th October, 1964
Place of birth	Chatham, England
Nationality	British
School education	1970 to 1983: A-Level
Further education	<p>Plymouth Polytechnic, England BSc (Hons) Oceanography, Geology, and Meteorology MSc/Post-Graduate Diploma, Hydrographic Survey</p> <p>Oxford Brookes University, England Post-Graduate Certificate, Business Administration</p>
September 1992 to July 1993	
Languages	English native speaker Excellent spoken and written German (Die Zentrale Mittelstufenprüfung des Goethe Instituts (ZMP)) Basic knowledge of French
Career	<p>Marketing Language, Aachen, Germany</p> <p>December 2003 to date Currently heading "Marketing Language", a communications agency offering international marketing services: Marketing communications, copywriting, translation services.</p> <p>Neue ELSA GmbH, Aachen, Germany</p> <p>August, 2002 to November 2003 Marketing Manager, Consumer Products and Events</p> <p>ELSA AG, Aachen, Germany</p> <p>November 2000 to July 2002 International Marketing Manager, Brand Products Responsible for worldwide communications activities including advertising, sales promotions, PR, briefing of Sales.</p> <p>January 2000 to October 2000 Chief Editor Responsible for 10 employees active in copy text, internet, technical documentation, localisation and quality assurance.</p> <p>April 1996 to December 1999 Localisation Manager Responsible for 3 employees in localisation, the translation of software, documentation and marketing materials.</p> <p>Various companies in the UK and Netherlands</p> <p>July 1987 to March 1996 Offshore survey industry: Survey Engineer, Project Manager, Senior Data Processor, Technical Author.</p>

Computer Systems

PCs

Pentium III workstation with DVD writer & multi-screen
Pentium III laptop
Pentium II file server with CD writer

All machines are fully networked with DSL Internet access

Additional knowledge

Software

TRADOS Freelance Edition
Transit Workstation
Microsoft Office
Adobe FrameMaker
Adobe Acrobat incl. Distiller
Adobe Photoshop
Corel Draw
Corel Photopaint
WinZip, WinRAR
Lotus Notes

Computer systems

Unix, Linux, Microsoft Windows NT, & XP, Palm OS, Computer Aided Design, networking, computer graphics