

## Exhibitor booth information sheet

Last updated: July 21, 2010



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Package	Price (USD)	Announcements in full show environment	Booth products/links uploaded	Custom booth design options	Booth staff	Lead generation data	Pre-conference marketing	Post-conference marketing	Logo in Exhibit Hall	Logo in Prize Center	Price Center participation
Announcement package	\$250	2	-	-	-	-	-	-	-	-	-
Information booth	\$500	2	20	3	-	No lead generation data	-	-	-	-	-
Staffed information booth	\$1,000	2	20	3	2	No lead generation data	-	-	-	-	-
Recruitment booth (translation agencies only)	\$2,500	2	20	3	5	Name & email only from all recruitment booth visitors (up to 1,500 total)	Logo on ProZ.com website	-	-	-	-
Gold exhibitor booth	\$5,000	2	50	6	Unlimited	All data from exhibit booth visitors up to 3,000 total	Logo on ProZ.com website plus all marketing emails	Opportunity to send 1 post conference email through ProZ.com to ALL Virtual conference registrants with Exhibitor content	Yes	-	-
Platinum exhibitor booth	\$6,000	4	100	6	Unlimited	All data from ALL exhibit booth visitors (unlimited)	Logo on ProZ.com website plus all marketing emails, print ads and event collateral	Opportunity to send 3 post conference email through ProZ.com to ALL Virtual conference registrants with Exhibitor content	Yes	Yes	Attendees will earn points towards prize eligibility by visiting your booth