



Braahmam Net Solutions Pvt. Ltd, a company driven by excellence in the area of knowledge creation, knowledge presentation, and knowledge deployment, was formed in June 2000 by four entrepreneurs. Since its inception, Braahmam is catering to different segments of the market with its eLearning, multimedia, and language solutions and services. Braahmam 's robust eLearning approach addresses a broad spectrum of requirements by both

small and large organizations for successful eLearning deployment across a diverse global workforce. The unique methodology of Braahmam provides a framework that enables companies to identify & reach the efficiency of their intellectual capital with emerging and existing technologies. Its development methodology focuses on instructional design for content development, and multimedia for generating better understanding in its eLearning solutions. This enables Braahmam's customers to enhance business performance, increase training effectiveness, reduce cost, and develop state of the art learning and training solutions.

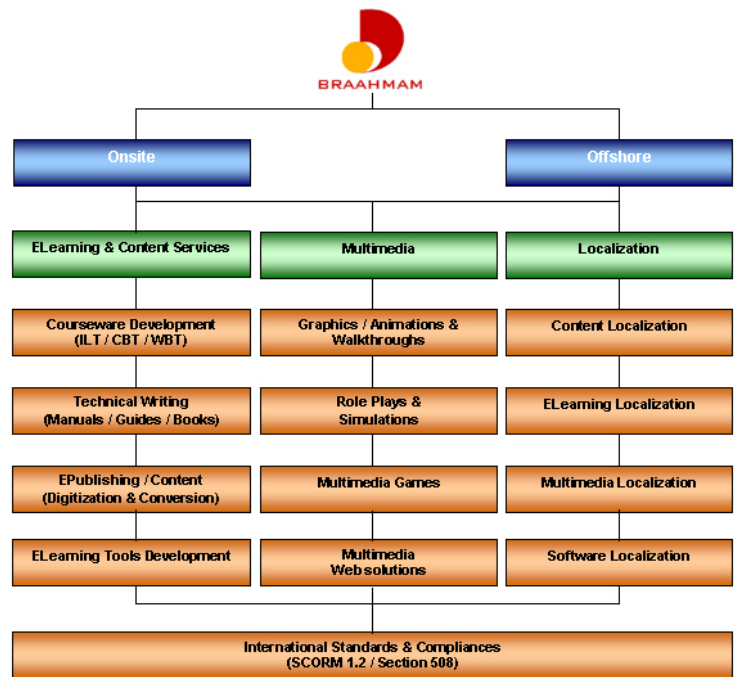
Braahmam joined the bandwagon of companies providing knowledge solutions to organizations in January 2001. The first breakthrough of Braahmam was in the field of courseware development and technical writing.

Today, Braahmam stands among the top content providing companies that meet the needs of different segments of industry.

In this world of globalization, organizations require a medium to bridge the differences owing to language disparities. Braahmam is expanding its reach to such organizations by providing localization services. Braahmam initially started offering localization services to its clients on requirement basis. However, after receiving an overwhelming response from clients, Braahmam formally started its localization services in November 2002.

With time, Braahmam developed its resourcing and training abilities into a strong resourcing and internal training wing. Being in Noida, the IT hub of North India, has helped Braahmam in acquiring the best resources in various domains. Braahmam offers its highly skilled and experienced human resources for onsite deployment for various multimedia, eLearning, and content projects.

Braahmam formally started these onsite services in February 2002.



Braahmam's 3 x 4 services matrix

Our 3x4 Services Offerings

With time and experience, Braahmam expanded its realm of operation to various expert domains. Today, with its diligence and perseverance, Braahmam has marked its position among the top service providers in the field of Information Technology.

Braahmam provides expert services using its offshore development center as well as onsite deployment of resources. The following 3X4 matrix displays various services provided by Braahmam.

Onsite resource deployment

Braahmam has a strong team of highly skilled people with substantial experience in the field of eLearning, multimedia, content, and tools development.

Braahmam utilizes its wealth of resources for development of internal projects as well as for onsite deployment internationally. Braahmam follows the same "3X4 Services matrix" for onsite resourcing as it does for offshore services.

Offshore Services

As Braahmam moved, it continuously expanded its service areas to meet the client requirements in different segments of the market.

With more than fifty person-years of experience, Braahmam has acquired vast Project Management skills in various service areas.

Today, Braahmam's offshore services include:

- eLearning and Content Services
- Multimedia Services
- Localization Services

Braahmam is a certified custom content provider, offering Shareable Content Object Reference Model (SCORM) 1.2 compliant offshore services. SCORM is an International standard that defines norms and guidelines for Web based learning content.

Braahmam is currently working with its partners in the USA, United Kingdom, and Hong Kong for development of SCORM 1.2 compliant products.

eLearning and Content Services

Within eLearning and Content Services, Braahmam does the following things:

- Development of technical and non-technical instructional material for WBTs, CBTs, ILTs, articles, manuals, guides, and books using specialized Instructional Designing Techniques.
- Development of SCORM compliant eLearning content
- Design and development of instructional material using advanced tools, such as Authorware 6.5, Framemaker 6.0, and Tool book II 7.0
- Development & deployment of courseware using LMS: Intralearn, EKP, Docent, Saba, Black Board, Cliks, Lotus Learning Space etc.
- Development of customized eLearning and assessment tools (TAM)
- Development of eLearning tools using Databases: MS Access 2000 and Oracle 8i & 9i
- Development of eLearning tools using Web & Application Servers: Oracle9iAS, Apache, IIS 4.0, and Macromedia Cold Fusion Server
- Provision of specialized consultancy services in the field of eLearning, instructional designing, SCORM 1.2 compliance, and databases.

Multimedia

Within Multimedia, Braahmam has been doing & possesses the required skills for all the followings:

Development of Interactive Graphical presentations, 2D-3D animations, Walkthroughs, Role-plays, Demos, Multimedia games, Web site content. The tools used for multimedia development include Macromedia Flash MX, Macromedia Director MX, Macromedia Dreamweaver MX, Adobe Photoshop 6, Adobe Illustrator 8, Macromedia Freehand, GIF Animator, 3D Max 3.0, Sound Forge, and Adobe Premier

Development of virtual universities, WBTs, e-books, and e-assessment using mastered technologies that include ASP, JSP, JavaScript, and Cold Fusion Studio.

Localization

We provide translation and localization of software and related products into various international as well as Indian languages. We localize:

- WBTs
- CBTs
- Websites
- Graphics
- Animations
- Voice-overs and
- Help files

Indian Languages: Asamese, Bengali, Gujarati, Hindi, Kannada, Konkani, Malayalam. Marathi, Oriya, Punjabi, Sindhi, Tamil, Telugu, Urdu.

Other Languages: Burmese, French, German, Japanese, Nepali, Pushto, Russian, Swedish, Thai

Our Partners

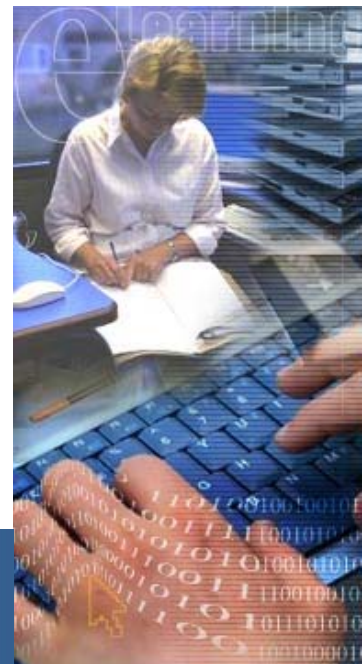
K9 Technologies

K9 Technologies is our partner in Technical Writing and Documentation Training.

In association with K9 Technologies, we provide training in:

- Technical Writing
- Software Documentation
- Tools Training, such as RoboHelp and Framemaker

For more information,
Visit: www.writech-career.com
Email: k9@braahmam.net



Our Clients

We offer customized and off-the-shelf solutions to a wide spectrum of vertical domains. The domains include eLearning organizations, educational institutes, training institutes, FMCG companies, banks, automobile companies, office automation companies, telecom companies, consultants, advertising agencies, pharmaceutical companies, multimedia companies and so on. Our client base is spread across the world.

Some of our esteemed clients are:

US

ALS Inc.
American Express
Infopro Inc.
Withya Technologies Inc
Intralearn
Ren Corporate

Europe

Bowne Global Inc.
IT Preneurs
KSA Training Ltd.

Asia

Airtel
Ranbaxy Labs
Bharti Televentures
Canon India
Classteacher.com
Coca Cola India
Eicher Tractors
Hewlett Packard
Hughes Software Systems
Maruti Udyog Ltd.
Mesiniaga
NIIT
NIS
Perfect Communications
Kotak Mahindra Bank
Tata Infotech Ltd.

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