

SHILPA PALSULE

Personal Details

Date of birth: 24-10-1978
Marital status: Married
Nationality: Indian

Contact Details

City: Ho Chi Minh
Country: Vietnam
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SKILLS

PROFESSIONAL EXPERIENCE

Freelance Translator

DQA at Amara.Org (June 2017 until now)

Job Profile:

Designated Quality Approver of English-Hindi translation of video subtitles. (February 2018 until now)
Translator of English-Hindi, Hindi-English videos, texts and video transcripts. (June 2018 until now)

Freelance Features Writer at VNEconomy (2014 until now)

Job Profile:

Features writer for expat magazine The Guide of VNEconomy Group

Web Content and SEO Writing

IFood Web Media Technology Pvt Ltd. (July 2010-November 2012)

Job Profile:

Blog Writer
Q&A Writer
Online Recipe Editing and Standardization
Recipe Editing and Standardization
Video and Picture Uploading
Culinary Video Reviewing
Foodipedia Title Review

Public Relations Professional

Hanmer & Partners Communications Pvt Ltd, Mumbai (January 2007)

Job Profile:

Client Handling
Media Planning and Events
Providing Consultation to client about the media to be chosen and to channelize other activities in order to achieve the set PR goal

Twenty Twenty India P Ltd, New Delhi (December-2005)

specializes into IT-PR

Job Profile:

Heading Central India operations for the company
Content Creation
Media Relations Handling
Conducting Surveys

Print Media

Freelancer:

DNA Money -Contributed write ups

The Times of India- Editorial coordinator from October 2005- December 2005.

Hindustan Times

Hindustan Times, Indore Bureau from August 2001-January 2005.

Job profile:

Reporting beats: Social welfare activities including NGOs and Youth Organizations.

Electronic Media

Zee News, Noida, as a trainee -May 2001

ACHIEVEMENTS

During my career I have earned numerous bylines for social features and interviews of many eminent local personalities.

Among others are successfully organizing launch events and seeking exceptional media coverage for it.

EDUCATIONAL QUALIFICATION:

Master of Business Administration (MBA) (Finance) (2004-2008)

Symbiosis Centre for Distance Education, Pune, Maharashtra

Master of Mass Communication (MMC) (2001-2002)

Guru Jambheshwar University, Hisar (Haryana)

Bachelor of Journalism and Mass Communication (2000-2001)

School of Journalism and Mass Communication, DAVV (Indore)

Bachelor of Commerce (1997-2000)

MKHS Gujarati Girls College, DAVV (Indore)

Languages

English, Hindi and Marathi.