

Jong Hoon Oh

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EDUCATION

- Mar.2007-
Feb.2015 **KOREA UNIVERSITY, Seoul Korea**
Major: Division of International Studies
Double Major: Business
- Cumulative GPA: 3.91
 - Received consecutive scholarships from 2008 to 2013 for outstanding academic performance
- Sep.2008-
Feb. 2009 **BEIJING INTERNATIONAL STUDIES UNIVERSITY, Beijing China**
Language and Culture Program, Certified

WORK EXPERIENCE

- Jun. 2014-
May. 2015 **BNP PARIBAS, Seoul Korea**
Junior Fixed Income Sales (Corporate Group Asia)
- Executed FX vanilla deals (FX spot, FX Forward, FX Swap) for various currencies on daily basis
 - Created ad hoc research papers on various subjects (e.g. FX event, Greece Debt, U.S monetary policies)
 - Drafted and distributed daily/monthly market commentaries regarding FX and interest rates
 - Visited clients to solidify relationship by discussing the FX market trend and further business opportunities
 - Supported execution of FX option(e.g. Range Forward, Seagull, Target K.O), IRS, and CCS deals
- Feb. 2012-
Jun 2012 **BNP PARIBAS, Seoul Korea**
Intern for Fixed Income Sales & Trading (Institutional Clients Group)
- Undertook in-depth research and analysis on the economic status of the Eurozone and PIGGS, notably the diverse result scenarios in relation with the default of Greece based on the standards set by ISDA
 - Drafted investment reference materials which presented the fundamental credit status of target firms and nations underlying within the pool of credit-linked notes to instill assurance to the investors
 - Assisted roadshows of various structured bonds by recreating the originally lengthy and complex proposal materials into user-friendly and concise contents
- Apr.2011-
Jul.2011 **IPSOS KOREA, Seoul Korea**
Intern for Consumer Products Division 5-2
- Drafted marketing research reports which required tasks such as market research, data collection, gang surveys, focused group discussions, etc, to support clients' marketing & sales operations
 - Carried out data processing and graph work with the data collected by large-scale surveys and coordinated panel settings for surveys by interacting with major b2b panel service provider, Embrain
- Jul.2011-
Aug. 2011 **KT, Gyeonggi-do Korea**
Project Supporter
- Upon recommendation from Ipsos Korea, was dispatched to KT main office to support subsequent tasks; mainly data collection and organization of KT cellular phone users via Excel functions (Pivot & VLookup)
- Apr.2011-
Jan. 2012 **HARAKUM EDU, Seoul Korea**
Marketing Director of Educational Service Business
- Worked directly with the CEO to acquire investors and to design diverse marketing strategies
 - Held business negotiations with major education service provider, 'Uhak Dot Com' in pursuit of potential partnerships, and took a crucial role for acquiring marketing partnership with education contents social commerce, 'Edu-ticket' to market the services
- Jun.2009-
Apr.2011 **REPUBLIC OF KOREA ARMY, Gyeonggi-do Korea**
Interpreter / Engineer
- Translated written & spoken transcript from Korean-English & vice versa for official use
 - Drafted contractual papers & supported negotiations with the U.S Logistics Command & Lockheed Martin
 - Supported maintenance on special weaponry, the Multiple Rocket Launcher System

EXTRACURRICULAR ACTIVITIES

- Feb.2013-
Feb. 2014 **TRANSLATION EXPERT GROUP, Seoul Korea**
Founder/ Translator
- Identified and coordinated translation business with companies, freelancers, and printing design companies
 - Provided English and Chinese Mandarin translation services to domestic as well as foreign companies
 - Translated 2013 Sustainability Reports for major clients such as SK Hynix, Kyobo Life, Community Chest
- Sep.2011-
Dec. 2012 **IFRA (INVESTMENT & FINANCE RESEARCH ASSOCIATION), Seoul Korea**
Key Member
- Moderated morning sessions to debate on recent macroeconomic & market issues
 - Led teamwork to present weekly market indices updates and detailed market commentaries
 - Held internal study sessions for CFA, fixed income, futures and options, corporate finance
- Aug.2007-
May.2009 **TERRA (KOREA UNIVERSITY HIPHOP / R&B CLUB), Seoul Korea**
Key member of the Rap team
- Held numerous performances at clubs, parties and competitions including the 'Ipsilenti', the largest festival in KU with a crowd of over 20,000 people
 - Undertook the entire process of creating music from production, lyrics, and performance

OTHERS

- **Language Skills** : Native Korean and English (TOEFL CBT 300 / IBT 118), Intermediate Chinese Mandarin (HSK Level 5)
- **Other Skills**: Proficient in Microsoft Office (Excel, PowerPoint and Word); Bloomberg; Photoshop
- **Interests**: Stock , Traveling, Movies, Music, Basketball, Kickboxing, Poker